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Gilbert Buchalter Honored ToAccept Presidential "E" Star Award

On May 24, 2007, Commerce Secretary Carlos M. Guiterrez joined President Bush at the White House to present Gilbert Buchalter Founder and President of Pharmaceutical Innovations, Inc. with the Presidential "E" Star Award for excellence in exporting. Gilbert was accompanied by Seiko Nishimoto, CEO of Elk Corp. Japan, along with relatives Charles Buchalter, President of ATOC, his wife Rennie, Joshua and Samantha Buchalter, Nadine Lincovich, and Fran Paduano. The presentation was followed by a visit to the Oval Office with President George W. Bush personally offering his congratulations and posing for photographs.

"Exports create good high paying jobs here in New Jersey. Pharmaceutical Innovations is at the forefront of innovations and competitiveness," said Guiterrez. "I commend Pharmaceutical Innovations for helping to grow new markets around the world."

The "E" Star Award is the highest honor the federal government can give to an American company. The award recognizes U.S. firms for their competitive achievements in world markets and their part in increasing U.S. exports abroad.

The President's "E" Star Award may be given to persons, firms, and organizations engaged in the marketing of products that make significant contributions to the expansion of the export trade of the United States. Pharmaceutical Innovations, Inc. is a high tech medical device manufacturer specializing in conductive gels, sprays and disinfectants.

Gilbert Buchalter of Millburn, New Jersey, received the 1992 "E" Award from President George H. W. Bush. He received the 1996 New Jersey Inventor of the Year Award, the 1998 Distinguished Alumni Award from The Arnold & Marie Schwartz College of Pharmacy and Health Sciences of Long Island University.